Register: www.fl.dyslexiaIDA.org

FLIDA Annual Conference
Saturday, September 23, 2017
7:30 a.m. to 5:00 p.m.
The Shores Resort & Spa
2637 South Atlantic Avenue
Daytona
Beach Shores, FL 32118

Until everyone can read.
“Reading Is a Civil Right”

About

The International Dyslexia Association (IDA) is a 501 (c)(3) non-profit, scientific, and educational organization dedicated to the study and treatment of the learning disability, dyslexia.

Mission

The International Dyslexia Association (IDA) is an international organization that concerns itself with the complex issues of dyslexia. The IDA membership consists of a variety of professionals in partnership with people with dyslexia and their families and all others interested in The Association’s mission.

We believe that all individuals have the right to achieve their potential, that individual learning abilities can be strengthened and that social, educational, and cultural barriers to language acquisition and use must be removed.

The IDA actively promotes effective teaching approaches and related clinical educational intervention strategies for dyslexics. We support and encourage interdisciplinary research. We facilitate the exploration of the causes and early identification of dyslexia and are committed to the responsible and wise dissemination of research-based knowledge and best practices.

Purpose

The purpose of the IDA is to pursue and provide the most comprehensive range of information and services that address the full scope of dyslexia and related difficulties in learning to read and write...in a way that creates hope, possibility, and partnership, so every individual has the opportunity to lead a productive and fulfilling life, and society benefits from the resource that is liberated.

Until everyone can read.

Until everyone can read.
### Reading Is a Civil Right! September 23, 2017 by FLIDA: Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9/22/2017</td>
<td>4:30 - 6:00 p.m.</td>
<td>Pre-conference Registration.</td>
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<tr>
<td></td>
<td>6:00 – 8:00 p.m.</td>
<td>Meet &amp; Greet at the Beach: Speakers, Board, Sponsors, Participants</td>
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<tr>
<td>9/23/2017</td>
<td>Attendees Check-in at the FLIDA Conference Table.</td>
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<tr>
<td>Saturday</td>
<td>Resource Exploration in the Exhibit Hall. Network with other attendees.</td>
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<tr>
<td>7:30 – 8:15 a.m.</td>
<td>Enjoy pastry, tea or coffee.</td>
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<tr>
<td>8:15 – 8:30 a.m.</td>
<td>Welcome: Pat Sekel, President of FLIDA</td>
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<tr>
<td>8:30 – 10:00 a.m.</td>
<td>The Science of Reading: Comprehensive Literacy Instruction for ALL Students”</td>
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<tr>
<td></td>
<td>Margie Gillis</td>
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<tr>
<td>10:00 – 10:15 a.m.</td>
<td>Break: Visit Exhibitors. Network with other attendees.</td>
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<tr>
<td>10:15 – 11:45 a.m.</td>
<td>“Maximizing Student Engagement – A Critical Component for Reading Gains”</td>
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<tr>
<td></td>
<td>Mary Wennersten</td>
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<tr>
<td>11:45 – 12:00 p.m.</td>
<td>Break</td>
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<tr>
<td>12:00 – 1:00 p.m.</td>
<td>Lunch: Your Lunch Order will be noted on Your Name Tag. Resource Exploration in the Exhibit Hall. Network with other attendees.</td>
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<tr>
<td>1:00 – 1:45 p.m.</td>
<td>Concurrent Sessions:</td>
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<td>B.</td>
<td>“Experience Dyslexia,” FLIDA Board Members</td>
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<tr>
<td>1:45 - 2:00 p.m.</td>
<td>Break: Resource Exploration. Network with other attendees. Enjoy a light snack.</td>
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<tr>
<td>2:00 – 2:45 p.m.</td>
<td>Concurrent Sessions:</td>
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<td>C.</td>
<td>“UFLI – Florida’s Accredited University Program,” Holly Lane</td>
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<td>D.</td>
<td>“Experience Dyslexia,” FLIDA Board Members</td>
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<tr>
<td>2:45 – 3:45 p.m.</td>
<td>“Using Literacy Screening Data to Support Students with Reading Difficulties”</td>
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<td></td>
<td>Margie Gillis</td>
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<tr>
<td>3:45 – 4:00 p.m.</td>
<td>Dyslexia Legislation Update: FL Representative Gayle Harrell, Kirstina Ordetx, FLIDA</td>
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<td>Closing Remarks: Pat Sekel, President of FLIDA</td>
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<tr>
<td>4:00 – 4:30 p.m.</td>
<td>FLIDA Annual General Meeting for ALL FLIDA Members to Attend, Please.</td>
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<tr>
<td>4:30 – 5:00 p.m.</td>
<td>Attendees Explore Resources in the Exhibit Hall. (Vendors Pack Up at 5:00 p.m.)</td>
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<tr>
<td>6:30 – 8:30 p.m.</td>
<td>Please join us for S’mores at the fire pit it overlooking the Beach.</td>
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“Reading Is a Civil Right”

Margie B. Gillis, Ed.D., CALT, President, Literacy How, Inc., Research Affiliate, Fairfield University and Haskins Laboratories

“The Science of Reading: Comprehensive Literacy Instruction for ALL Students”

Students in K-12 classrooms must read throughout the day for a variety of purposes. How has the science of reading informed what this instruction should look like and include? This session will define and describe methods of instruction for each component of comprehensive literacy instruction.

Margie is a Certified Academic Language Therapist, teaching children of all ages to read for more than four decades. Her interest in reading developed at the University of Connecticut, studying with Isabel Liberman. Her certification as an Academic Language Therapist was through Teachers College, Columbia University, and she earned her Doctorate in Education from the University of Louisville in Special Ed. where she provided professional development to teachers of reading.

In 2009, Margie founded Literacy How, Inc. to provide professional development opportunities for teachers on implementing research-based reading practices in the classroom. As President of Literacy How and as Research Affiliate at both Fairfield University and Haskins Laboratories, Margie has and continues to create new opportunities to empower teaching excellence.

She is the co-founder and former President of Smart Kids with Learning Disabilities. Margie serves as an Executive Board Member of the Academic Language Therapist Association and The Alliance for Accreditation and Certification.

Until everyone can read.
Mary Wennersten, M.Ed., Vice Chair of the IDA Board of Directors

“Maximizing Student Engagement – A Critical Component for Reading Gains”

This session will provide participants with strategies to engage all students (K-8) during reading instruction. This active and engaging session will be full of examples and models of what whole group and small group reading instruction can look like. Participants will engage in hands-on, evidence-based practices and evidence-based reading activities designed to actively engage students.

Mary’s professional career encompasses more than 30 years in public education, as a teacher, Academic Language Therapist, Instructional Coach, State Program Specialist, and State Director of K-5 Literacy. She currently is a Structured Literacy Consultant.

Mary earned her BA in Elem. Ed. from the University of Arizona, and her Masters in Special Ed. from N. Arizona University. As a Certified Dyslexia Therapist, she has provided professional development for teachers, instructional coaches, interventionists, and administrators, in effective reading instruction, MTSS/RTI, data analysis, coaching, and implementation science.

Because of her own experience as a struggling dyslexic student, and parenting a child with dyslexia, Mary has devoted her career in public education to improving instruction for all students. She is the Past-President of the Arizona IDA, and currently serves as Vice-Chair for the International Dyslexia Association.
Jennifer Topple, M.S., CCC/SLP, has been elected by the Delegate Assembly as the new Chair of the IDA Board of Directors. Ms. Topple has been on the Board of Directors and has served as Chair of the Branch Council Executive Committee (BCEC) and as President of the Georgia Branch. She is the Director of Assistive and Instructional Technology at The Howard School, a K-12 school for students with language-based learning differences in Atlanta, Georgia. Ms. Topple has been a speech-language pathologist in both hospital and school settings for more than sixteen years with a focus on language-learning disabilities and assistive technology. She has presented and held workshops on the topic of assistive technology both locally and internationally. Ms. Topple holds an M.S. in Speech and Hearing Sciences from the University of New Mexico and a B.A. in Public Relations from Auburn University.

Kim Papastavridis, M.Ed. CCC/SLP, is a speech-language pathologist and foreign language educator who is the Director of Language and Literacy at The Howard School. She holds degrees from Purdue University and Georgia State University, and has previously worked as a speech-language pathologist, Spanish teacher, and high school principal.

Until everyone can read.
Dr. Holly Lane is an associate professor of special education and director of the School of Special Education, School Psychology, and Early Childhood Studies. She also coordinates the doctoral program in special education and directs the University of Florida Literacy Initiative. Her research focuses on literacy intervention and prevention of reading difficulties through effective early literacy instruction and teacher education. She has conducted studies of tutoring interventions, increasing access to books in the homes of children from low-income families, and teacher knowledge of literacy. She has worked on projects to study reading intervention in juvenile correctional facilities and to develop professional development materials for teachers. Dr. Lane has also been the principal investigator of two doctoral training projects focused on preparing scholars in literacy intervention research.

Saturday, S’mores at the fire pit overlooking the Beach from 6:30 – 8:30 p.m.
Buy Your Ticket When You Register for the Conference $15.00 (cash bar).

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Concurrent Session A: “How Low Can You Go? Using Assistive Technology for Reading Comprehension In the Elementary Grades,”
Jennifer Topple

What is the relationship between using Assistive Technology with young students and learning to read? There is a tendency to worry that if we start AT too early, that children will never learn to read. We have found the opposite to be true. Using technology has helped young students remain motivated to learn decoding skills while not losing the love of reading. AT has engaged students in learning vocabulary and comprehension activities that feed their love of reading.

Concurrent Sessions B & D: “Experience Dyslexia®”
FLIDA Board Members

What is it like to have dyslexia and related learning disabilities, such as dysgraphia? Recently updated by the Northern California Branch of the IDA, Experience Dyslexia ® is a hands-on simulation that provides a lively, thought-provoking activity for parents, teachers, or anyone interested in better understanding the lives of individuals with dyslexia.

Concurrent Session C: "Florida's Teachers Prepare to Provide Evidence-Based Literacy Intervention: The UFLI Model"
Holly Lane, Ph.D.

Traditional teacher-preparation programs seldom develop candidates' knowledge and skills sufficiently for them to provide effective, evidence-based intervention for students with dyslexia. Breaking that traditional mold can be challenging, but the University of Florida Literacy Initiative has tackled this problem to create an innovative and powerful model that has been accredited by the IDA. This session will chronicle the evolution of the UF teacher-education program to meet IDA Standards and documents the data to support its effectiveness. Furthermore, the latest efforts to expand the program to reach teachers through a computer-based course of study combined with a supervised practicum will be discussed."

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State Representative Gayle Harrell: “Dyslexia Legislation Update”

Rep. Gayle Harrell was elected to the Florida House of Representatives in 2000. With over 16 years of service in the Florida House of Representatives, Rep. Harrell is a leader in setting policy for the State of Florida. She is currently Chair of Children’s, Families & Seniors Subcommittee, and is a sitting member of the Health & Human Services Committee, Health Care Appropriations Subcommittee, Judiciary Committee and the Criminal Justice Subcommittee. Currently, she is sponsoring HB 79 which will establish dyslexia programs in Florida public schools. These bills complement other dyslexia legislation that is being sponsored by Representative Aaron Bean (SB 656).

Gayle Harrell also has over 28 years of experience in healthcare. She is President and CEO of Health IT Strategies, LLC and has worked as a Healthcare Administrator, managing the Ob-Gyn. practice of Dr. James E. Harrell and founder of the Breast Imaging Center, a mammography center specializing in preventive care for women.

In addition, Harrell is a nationally recognized leader in Health Information Technology and was appointed by U.S. House of Representatives Speaker John Boehner to the national Health Information Technology Policy Committee as established under ARRA 2009 (Stimulus Bill).

Harrell has won numerous awards for her legislative service. Among her many awards she has received the Legislator of the Year by the Florida Medical Association, the Legislative Leadership Award by Mothers Against Drunk Driving, the Legislative Award by the Florida Children’s Forum, an “A” Ranking by the Florida Chamber of Commerce, the Friend of Free Enterprise Award by the Associated Builders and Contractors, the Legislative Achievement Award by Keep Florida Beautiful, and the Distinguished Legislator Award by the Florida Police Benevolent Association.

Harrell has been married to Dr. James Harrell for 50 years, has four children and eight grandchildren, and is an active member of the First Presbyterian Church in Stuart.

http://www.myfloridahouse.gov/Sections/Representatives/details.aspx?MemberId=4211&LegislativeTermId=86

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Registration Details...

Saturday, September 23, 2017 --- 7:30 a.m. – 5:00 p.m.

The Shores Resort & Spa

2637 South Atlantic Avenue

Free Parking

ALTA CEUs Available

Registration opens March 1, 2017

http://www.fl.dyslexiaIDA.org

Register Early. Space is limited. Registration will close when we reach capacity.

EARLY BIRD REGISTRATION
April 1 to June 15, 2017
$165 member*
$190 non-member

REGULAR REGISTRATION
June 16 to August 31, 2017 (if space remains)
$190 member*
$215 non-member

LATE / ONSITE REGISTRATION (if space remains: Checks/Credit Cards only)
September 1, 2017 - 7:30 to 8:00 a.m.
$225 member*
$250 nonmember

No Refunds.* Members of IDA include parent members, teacher members, individual members, professional members, senior/retired members, faculty & staff of member educational institutions, and employees of corporate members.

To learn more about becoming a member of The International Dyslexia Association, visit https://dyslexiaIDA.org/membership-account/membership-levels/

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Travel, Accommodations, Events Info...

Friday, September 22, 2017: Meet & Greet on the Beach

Conference Registration: 4:30 – 6:00 p.m.

Meet the Speakers, FLIDA Board Members, Sponsors, & Participants
6:00 – 8:00 p.m.
The Shores Resort & Spa
2637 South Atlantic Avenue
Daytona Beach Shores, FL 32118
Free Parking at the Conference Site

Saturday Conference: September 23, 2017
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Saturday Lunch Menu:
The cost of one lunch is included in the Conference Ticket Price.
Each lunch includes: Sandwich, Chips, Beverage
When you register, you must select your lunch from the choices listed below:
• Granada: Roast Beef & Cheddar on Crusty French Bread
• Lighthouse: Roasted Chicken Salad with Pecans on Sourdough
• Coastal: Zucchini, Asparagus, Portobello on Tomato Tortilla

Saturday S’mores: September 23, 2017
6:30 p.m. – 8:30 p.m.
Join us for Saturday S’mores at the fire pit overlooking the Beach
When you register, select “Saturday S’mores at the fire pit” Ticket Price: $15.00 (cash bar)

The Conference location is convenient to:
Orlando Regional International Airport
Orlando Melbourne International Airport
Orlando Sanford International Airport
Jacksonville International Airport
Daytona Beach International Airport

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<th>Board of Officers:</th>
<th>Board of Directors:</th>
<th>Advisory Board:</th>
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<tbody>
<tr>
<td><strong>President:</strong> Pat Sekel</td>
<td>Judith Cohen</td>
<td>Gayle Harrell</td>
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<tr>
<td></td>
<td>Charlotte Chase</td>
<td>Edward “Pete” Taylor</td>
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<tr>
<td><strong>Vice President:</strong> Mandy Horton Walker</td>
<td>Colleen Hemingway</td>
<td>Eric Tridas</td>
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<td>Dale King</td>
<td>Elizabeth Woody</td>
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<td><strong>Past President:</strong> Susan Sentell</td>
<td>Kirstina Ordetx</td>
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<td>Carole Repensek</td>
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<tr>
<td><strong>Treasurer:</strong> David Howie</td>
<td>Sandra Soper</td>
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<td>Joyce Warner</td>
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<td><strong>Secretary:</strong> Frank McKeown</td>
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**Endorsement Disclaimer:**
The Florida Branch of The International Dyslexia Association (FLIDA) is pleased to present a forum for information to benefit its constituents. It is FLIDA's policy to not recommend or endorse any specific program, product, institution, company, or instructional material, noting there are a number of such that present the critical components of instruction as defined by IDA’s Knowledge and Practice Standards for Teachers of Reading. Any program, product, institution, company, or instructional material carrying the IDA Accredited seal meets the IDA Standards. Advertisements or products in this guide, or any other conference-related material, do not necessarily reflect the views of FLIDA or IDA.

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